

Rosalind Donald

EMPLOYMENT

2020 University of Miami
Postdoctoral Associate
Center for Marine Ecosystems and Society
Rosenstiel School of Atmospheric and Marine Sciences

EDUCATION

2020 Columbia University
Ph.D., Communications
Dissertation: “Greenlining: Environmental policies and displacement in Miami from the New Deal to the climate crisis”
Committee: Richard John (Chair), Todd Gitlin, Deborah Coen, Eric Klinenberg, Diane Vaughan

2011 School of Oriental and African Studies, University of London
M.A., International Studies and Diplomacy

2009 London School of Journalism
P.G. Dip., Journalism

2006 Cardiff University
B.A., French and Spanish

PUBLICATIONS

Articles

“Searching for Sheboygans: On the Future of Small Market Newspapers.” *Journalism*, 1 January 2018 (digital publication) <https://doi.org/10.1177/1464884917749667>. With Christopher Ali, Damian Radcliffe, and Thomas R. Schmidt.
Printed version forthcoming in *Journalism* Special Issue on Journalism in Small Towns

“The Digital Life of Small Market Newspapers.” *Digital Journalism* 0, 1–24. 2018 <https://doi.org/10.1080/21670811.2018.1513810>. With Christopher Ali, Damian Radcliffe, and Thomas R. Schmidt.

Book chapters

“Not All Doom and Gloom: The Story of American Small-Market Newspapers,” in *The Routledge Companion to Local Media and Journalism*, London: Routledge (2020). With Christopher Ali and Damian Radcliffe

Work in Progress

“Which Way the Wind’s Blowing: Local Weathercasters and the Circulation of Climate Knowledge in Miami.” [Under review at *Journal of Communication Inquiry*]

“Environmental Journalism in the Anthropocene Era: Cultural Representations of Climate Change in the 20th and 21st Century,” *Historia Ambiental Latinoamericana y Caribeña (HALAC)* [Forthcoming special issue of HALAC to be published in 2020]. Co-editor with Ayelen Dichdji, Bajić, N., Franz Amaral, M. (Organizers),

Reports

“Life at Small-Market Newspapers: Results from a Survey of Small Market Newsrooms”. Tow Center for Digital Journalism, Columbia University, 2017, 87 pp.
<https://doi.org/10.7916/D8XP7BGC>. With Christopher Ali and Damian Radcliffe.

Public Writing

“Beyond Denial and Anger: How Journalists and Scientists Can Collaborate for Better Communication,” *Seeing the Woods: A Blog by the Rachel Carson Center*, September 23, 2019. <https://seeingthewoods.org/2019/09/23/beyond-denial-and-anger-how-journalists-and-scientists-can-collaborate-for-better-communication/>

“The Climate Crisis is a Story for Every Beat,” *Columbia Journalism Review*. May 10, 2019. <https://www.cjr.org/watchdog/climate-change-beats-photos-narrative-capture.php>

“What low income areas can teach Silicon Valley about tech”. *How We Get to Next*. 17 February, 2015

INVITED PRESENTATIONS

2019 “Demystifying: How Climate Change can be Part of Any Beat”, Demystifying Media series, University of Oregon, April 11, Eugene, Oregon.

CONFERENCES

Organizer

2019 “A Science-Media Meetup for Climate Stories with Impact”, Panel and Workshop at the Brown Center for Digital Journalism, Columbia University, 26 September (co-organiser)

Discussant

2019 “Greenlining: Segregation and Displacement as Environmental Policies in New Deal Miami”, Global Environmental Justice Conference, 15 November (forthcoming), Yale University, New Haven

“Miami Weathercasters as Climate Change Communicators in Miami”, International Communication Association Pre-Conference, Environmental Communication Division, 24 May, Washington, D.C.

“Which Way the Wind’s Blowing: Miami’s Weather Forecasters and Climate Change through Andrew, Kyoto and Irma” Writing for Change: Environmental Journalism Then and Now, Center for Advanced Studies, 28-29 January, Rachel Carson Center for Environment and Society, Ludwig-Maximilians University, Munich, Germany.

2018 “The Sand Dune and the Oak: Symbols, Embodiment and Nature in Post-Racial Florida” International Communication Association Annual Meeting, 24-28 May, Prague, Czech Republic

“Making Hurricane Andrew: Failure and the Field Network” International Communication Association Pre-Conference, History of Communication Division, 24 May, Prague, Czech Republic

2017 “Embodied Activism, Contested Environmentalism” Society for the History of Technology Annual Meeting, 26-29 October, Philadelphia, Pennsylvania

“Andrew: America’s Forgotten Hurricane” Society for Applied Anthropology Annual Meeting, 28 March-1 April, Santa Fe, New Mexico

2016 “Conduct and counter-conduct: A genealogical approach to indigenous climate activism,” Expertise from Margin to Center, 14-15 April, Columbia University, New York

2012 “The climate debate and worldviews” The Psychology of Climate, BI Norwegian Business School, Oslo, Norway

TEACHING EXPERIENCE

New York University

- Department of Media, Culture, and Communication
Media and Cultural Analysis, undergraduate (lead instructor, 2018)

Columbia University

- School of International and Public Affairs
Covering Global Science for the International Media, graduate, (teaching assistant, 2018)
- School of Journalism
Business of Journalism, graduate (teaching assistant, 2017)
Audience and Engagement, graduate (teaching assistant, 2016)
History of Journalism, graduate (teaching assistant, 2015)

Teaching qualifications

- 2018 **Innovative Teaching Summer Institute, Columbia University Center for Teaching and Learning (certified)**
Selected to participate in intensive teaching workshop

RESEARCH APPOINTMENTS

- 2016-17 **Research Assistant, Christopher Ali and Damian Radcliffe, Tow Center for Digital Journalism**
Devised, carried out, and analyzed a national survey; contributed writing, editing and research for the report, *Local News in a Digital World*
- 2016 **Research Assistant, Richard John, Columbia University**
Researched the reception of Samuel Morse in France during the 1800s, and
- 2015-16 **Researcher, Liza Mundy, ‘Code Girls’ Book Project (Hachette 2018)**
Investigated the history of codebreaking as a women’s profession before and during World War II for trade press book

EMPLOYMENT

- 2011-14 **Carbon Brief (www.carbonbrief.org, a climate science and policy website)**
Deputy Editor (2013-14)
Writer and researcher (2011-13)
- 2006-11 **Law Business Research (a legal publishing company)**
Staff Writer, Global Competition Review (2009-11)
Researcher, Who’s Who Legal (2006-9)

DEPARTMENTAL SERVICE

2014-2016 Co-organizer of the Doctoral Communications Colloquium (Columbia)

COMMUNITY OUTREACH

- 2020 Interview with PBS for “Peril and Promise”, a multimedia project on climate science communication. <https://www.pbs.org/wnet/peril-and-promise/video/is-climate-change-as-divisive-as-we-think-it-is/>
- 2016 “Biodiversity and its Histories”: Exhibit design course in conjunction with the American Museum of Natural History to create an exhibit on biodiversity at the New York Public Library, Washington Heights, and after school workshop for local high school students.
- 2013 ‘Climate: public understanding and its policy implications’. Evidence as a witness before the UK Parliament’s Science and Technology Committee, London, England.

PROFESSIONAL MEMBERSHIPS

International Communication Association
Society for the Social Studies of Science
Society for the History of Technology
Board Member, DeSmog U.K. (an investigative climate journalism organization)

LANGUAGES

French (fluent)
Spanish (fluent)